

OREGON HEALTH NETWORK

Telehealth Video Conferencing Solution for Community Colleges

A TECHNOLOGY PARTNERSHIP WITH
OREGON STATE UNIVERSITY AND
ONEVISION SOLUTIONS



We understand that selecting the right hardware and software for your organization's video conferencing requirements is important.

But in reality, what you're trying to resolve isn't really about the technology itself. It's about working to effectively support the highest quality patient, colleague or student encounter that will result in getting the right information, to the right person, at the right time. This works to ultimately improve population health, improve the patient experience and reduce costs (also known as the three goals of the *Triple Aim*).

Beyond the scope of your specific organization or facility, this solution provides the opportunity to engage with the greater OHN participant community as a whole, and to determine ways to leverage the power of the network using video to provide the next generation of patient-centered care.

With the help and guidance of our volunteer Stakeholder Council, OHN is pleased to offer its first hosted solution to our provider sites—a reliable, cost effective and streamlined video conferencing solution. We are confident this solution will take the complexity, frustration and cost concerns out of the selection, purchasing, implementation and end-user experience and assist your organization with adopting the full benefits of video conferencing. In doing so, you have taken another step toward supporting your clinical, operational, educational and community service goals and objectives.

Unprecedented health care workforce shortages and budget shortfalls create a true challenge in training and preparing the community college students you serve.

How can health education programs ensure that those entering the health care workforce are abreast of the most current technology and create the best distance education experience possible? The ripple effect of quality health information technology programs on workforce development, especially in rural communities, is unquestionable.

With the next generation health care delivery system deployment underway, it is critical to find a way to leverage health information technology (HIT) to effectively, efficiently and affordably assist your efforts to meet or exceed the needs of Oregon's health care provider community.

Limited resources and dollars remain a real concern, and strong health IT programs, such as your OHN connection and our new video conferencing solution, can lessen the resource gaps with cutting edge solutions. The access to quality providers and thought leaders around the state allows your distance education program to do more—with less.

Preparing tomorrow's workforce is a critical piece of the health care continuum. OHN is therefore highly invested in identifying, providing or brokering solutions that help you meet or exceed your organization's efforts to serve the *Triple Aim*.



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KNOWN USES and BENEFITS OF VIDEO CONFERENCING

Telehealth

Training the current and future workforce for the HIT and clinical requirements to conduct telemedicine

Operational Efficiencies

Staff/team meetings

Education

Distance Education programs for nursing, health information technology, diagnostic imaging, EMT

WHAT you can EXPECT

With the video conferencing solution, you can expect to experience:

1

Ability to delivery more quality services, with less resources

- *Introduction to provider community partners:* Through your one OHN network connection, you will gain network access to our growing network of hospitals and state agencies, who need assistance in training and recruiting an ever increasing demand of allied health and HIT workforce needs. Additionally, identify ways to work more collaboratively with other Community Colleges in curriculum and program development and how to better share resources, all which are designed to support keeping the best trained workforce in the communities in which they live.
- *Staff support:* Professional training and technical support for all staff on the use of the video solution

2

A means to protect your current & future investments

- *Best practice solutions:* Assistance in identifying best practices and solutions that are shared across the OHN community
- *Protect your investments:* Leverage and improve upon existing video conferencing investments to support interoperability between Polycom, Cisco/Tandberg, Global Media solutions and other interoperable solutions (such as the Lifesize)
- *Benefit from group buying power:* With OHN's community buying power, there are added savings for hardware and support services

3

Design, selection & implementation

- *Access to expertise:* Assistance in selecting, purchasing and implementing the appropriate technology to meet your college's needs and uses
- *Maximizing your OHN connection:* A solution specifically designed to work with and leverage the benefits of the OHN

GOALS of the SOLUTION

We've heard you. Affordable, high quality, "easy to use" video conferencing services is the common denominator for Oregon's health care providers to develop strong health information technology (HIT) and its supporting telehealth strategies, programs, values and benefits. As Oregon's health care highway, we had five goals in identifying and delivering this OHN-caliber solution to you, our valued participants:

- 1 **Equal access:** All OHN provider sites, regardless of size or type, have the ability to utilize video conferencing for administrative, educational or telehealth initiatives
- 2 **Simplified process and experience:** Convenient and turn-key, our bundled hardware/software packages have the services and expertise to assist provider sites in selecting the right solution
- 3 **Cost savings:** Highly competitive hardware, software, services and financing options
- 4 **Quality customer experience = Trust:** Our provider sites have high expectations. We will ensure that the entire video selection, installation and service experience meets or exceeds those expectations
- 5 **Interoperability through multiple hardware solutions:** Provide various hardware solutions to support and expand upon prior investments, and those that support interoperability across various hardware platform environments