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## Oregon Health Network Announces New Executive Director

**PORTLAND, Ore.** — The Oregon Health Network (OHN) announced Kim Lamb has been hired to be the new Executive Director of the Oregon Health Network.

Lamb brings over 16 years of marketing and executive business experience to her new position. Her experience includes five years running her own marketing firm with a clientele focused on high tech and health care.

“Through Oregon Health Network and the FCC's Rural Health Care Pilot Program subsidy, Oregon has an unprecedented opportunity to significantly reshape the quality and delivery of the healthcare landscape in the State in the next 3-5 years,” says Lamb. “I can not think of a more exciting place to be working.”

“Kim brings excellent practical experience with operations, human resources, and sales/business development and an ability to help us move our vision forward,” says OHN Board President Dick Gibson. “We truly have the opportunity to improve health care delivery and education throughout the state and help bring urban and rural together at the same time. I am pleased that Kim accepted the position and will help us meet our goals,” Gibson says.

Oregon Health Network (OHN) is an Oregon not-for-profit public benefit corporation formed to expand broadband capacity in Oregon to support telemedicine and health care education. OHN's goal is to provide universal access to the highest level of health care services throughout Oregon in both rural and urban communities.

Funding for OHN and its projects comes from a \$20 million subsidy from the Federal Communications Commission (FCC) for the Rural Health Care Pilot Program (RHCPP) and from matching funds from a variety of sources. These sources include the State of Oregon, health care providers, insurers, community colleges, private foundations and individuals.

OHN participants are a cross-section of the State's health care and health care education providers. Among these are the Oregon Association of Hospitals and Health Systems (OAHHHS) and their member hospitals, the Telehealth Alliance of Oregon (TAO), Oregon Health and Science University (OHSU), and the Oregon Department of Community Colleges and Workforce Development (CCWD). OHN will interconnect with a number of other networks, including the state government network, the higher education network and public safety networks.

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