

## Pacific Northwest Imaging Summit WHAT TO EXPECT...

In the midst of Health Care Reform what we do and how we do it, matters more than ever. Join us for an inspirational day filled with the opportunity to interact with leaders in our field who will offer insight about how we make sense of new mandates and health IT initiatives to truly deliver more and better care with fewer resources.

Radiology has long been at the forefront of technological innovation. This has led to increased reliance, especially in rural areas, on telemedicine. Today's topics will emphasize the necessity of quality data input and accessibility to telehealth as a critical means to bridge gaps between distances and why this is important to foster better clinical outcomes.

Each session will discuss the future of teleradiology and telemedicine and where we are headed with new technology. Focus will be on the "Enterprise Story" and what lies beyond today's PACS, RIS, CR, EMR in the creation of a total integration of patient information. Three separate panels of experts will take us on a journey of what lies ahead!

<http://www.oregonhealthnet.org>

<http://www.edithforge.com>

<http://medfordradiology.com>

<http://o-hitec.org>

<http://www.radiologistswithoutborders.com>

<http://www.fujifilmusa.com/products/medical>



This conference is made possible by the generous support of Imaging Services at Providence Health System and FUJIFILM Medical Systems



# FUJIFILM

PRESENT

## THE PACIFIC NORTHWEST IMAGING SUMMIT

**Saturday, May 19, 2011  
7am – 5pm**

**Join us for an exclusive opportunity to meet experts in the field of digital imaging, telemedicine, and teleradiology, who will take a journey into to the future of total healthcare integration!**

**8 CEUs for \$25! Sign up today!  
Space is limited.**



# REGISTRATION FORM

## PLEASE PRINT

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

TITLE \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE(\_\_\_\_) \_\_\_\_\_

FACILITY \_\_\_\_\_

EMAIL: \_\_\_\_\_

**Registration fee includes lunch and full CEU accreditation:**

Postmarked by April 15     \$25 \_\_\_\_\_

Postmarked by May 12     \$35 \_\_\_\_\_

Same day of event     \$40 \_\_\_\_\_

**Mail completed form and check to:**

Payable to:  
FUJIFILM Medical Imaging Summit  
c/o Nicolle Lochner

1245 SW Davenport Street  
Portland OR 97201

Must be postmarked by May 12<sup>th</sup>, 2012

## Schedule of Events: Imaging Summit, Saturday, May 19th

1. KEYNOTE SPEAKER: Kim Lamb, Executive Director Oregon Health Network: Health IT's role in health care reform
2. Vanessa McLaughlin, CEO Edith Forge, helping industry leaders define the future: use of the internet in medicine.
3. Gene Wollon, PhD Healthcare Physics Northwest: Dose management and Radiation Safety: What is sensational... what is real?
4. Rex Profit Fujifilm Medical Systems, Senior Applications Engineer: Evolving Digital Technology
5. Tariq Gill, MD founder Radiologists without Borders , Worldwide pilot programs in teleradiology – Live Feed!
6. Clayton Gillette, MBA Director of O-HITEK: The journey into Meaningful Use!
7. Three lively panel discussions:
  - Why is image quality so important?
  - How can Meaningful Use be beneficial to the Radiologist?
  - The future of teleradiology and telemedicine: Where are we headed?

*Each speaker will discuss topics affecting each of us and share how what we do and how we do it matters more than ever!*

If you have questions or need assistance, please contact Nicolle Lochner:  
[nlochner@fujifilm.com](mailto:nlochner@fujifilm.com)

Also, please take a look at speakers Web Sites listed on the back of this brochure to learn more about the participating organizations.

Additionally If you or you know others who would benefit from this Imaging Summit, please invite them to complete the registration materials. And if you have questions, please contact me by email: [nlochner@fujifilm.com](mailto:nlochner@fujifilm.com) or call

### MEETING LOCATION

Providence St. Vincent Medical Center, Souther Auditorium (East Pavilion)

9155 SW Barnes Rd  
Portland OR 97201

For directions: 503.216.1234

